

# MY BACKPACK ONLINE WEB COMMUNITIES

AT THE  
**CENTER**  
OF IT ALL

## One School Solution At The Center Of It All...

Senior Systems is at the center of everything. Our single, central database empowers independent schools to manage data effectively and efficiently. In addition, our database allows us to build long-lasting third-party relationships to expand products and services with seamless integration options.

### My Backpack Product Map

Student/Parent  
Community

Online Admissions

Web Services

Faculty/Staff  
Community

Online Enrollment/  
Re-enrollment

Data Exporter

Alumni Community

Online Summer School

Daily Gradebook

FormBuilder

## Bring your campus online – any device, any time. Stay connected 24/7 with the My Backpack™

Your school's online presence is critical – from keeping parents up-to-date on their student's progress to an online gradebook for faculty, from online applications and enrollment contracts to registration for summer school, searchable directories, donations, class notes and alumni community involvement, and more. My Backpack also offers a rich set of administrative features, including grade and attendance entry and publishing, mass communication tools for sending emails to groups of parents, students, and more, and the ability to access student data online. You have granular control over access to each feature and tool, meaning that your data is safe and secure, as well as convenient.

My Backpack integrates directly with your central database, ensuring that everyone has the appropriate current data – and parents can update that data themselves to ensure that you always have accurate, current records. The portal integrates with popular merchant account payment gateways and transactions flow smoothly from the web into your other Senior Systems applications.

### Communities

- Student/Parent Community
- Faculty/Staff Community
- Alumni Community
- Online Admissions (Inquiry and Application)
- Online Enrollment/Re-enrollment
- Online Summer School Registration
- FormBuilder
- Daily Gradebook
- Web Services
- Data Exporter

## Student/Parent | My BackPack

To facilitate productive communication between school and home and enhance interaction amongst the whole school community, you need a secure, easy-to-use web portal. Parents and students need to find relevant information, update their own profile and contact data, and interact with the school community. The portal must be fully integrated with your school's central database so that everyone has access to the same accurate, current data. The My BackPack solution accommodates all of these needs, and more.

### Features

- Students and parents can view schedules, a student calendar, attendance and discipline records, marking period grades and comments, and homework assignments.
- Parents can view account transactions and statements and make online payments
- Parents can update biographical and contact data, subject to approval by school staff, and can view student, parent, and faculty directories.
- Faculty and staff can broadcast emails to selected groups of students and parents.
- Offers seamless integration with Registrar, Summer School, and Accounts Receivable to provide parents and students with current, relevant data.

### TRAINING OPTIONS

**Get the greatest productivity out of your tailored solution with training on your own data, wherever and whenever you need it:**

**At your school.** We'll be right there with you after installation, walking you through best practices with minimal disruption to your schedule.

**Online.** Maximum flexibility and spot-training for new hires.

**In our offices.** Dedicated training without distractions in our state-of-the-art training center. Get immediate answers from the experts!

## Faculty/Staff | My BackPack

Staff and faculty should be able to access the information they need easily and conveniently. They need to enter data for tasks including attendance and grading, send broadcast emails to students and parents and publish important documents so they can be accessed later. Teachers use many types of devices, including PCs and Macs, tablets, even their phones. At all points, their tools must be safe, secure, and simple enough for a user to find what they need, enter data, and interact with the school community. The web portal must integrate seamlessly with the school's central database, allowing everyone access to the same, accurate, current data. My BackPack fulfills all of these requirements, and also offers an ever-increasing feature set.

## Features

- Faculty and staff can view a variety of student information, including schedules, attendance and discipline records, grades and comments, and academic history.
- Teachers can enter marking period grades and comments, record attendance and discipline, and print class rosters and schedules.
- Faculty and staff can view biographical and contact data for students and parents.
- Faculty and staff have the ability to create emails and distribute them to selected classes or specific groups of students and parents
- Faculty/Staff Community integrates with Registrar and Summer School to provide you with current, relevant data and facilitate smooth transition of data from the web to your SIS.

### ONE DATABASE DESIGN

**Allows data to be shared and instantly updated to all school departments, ensuring data integrity.**

The entire school faculty and staff will be able to do their jobs more effectively when they are able to access critical updates in real time, across all departments. Our single, centralized database integrates data from students, parents, applicants, all modules, and any selected third-party vendor that has established a relationship with us.

Get the modules you need now and add more when your school is ready.

## Alumni Community | My BackPack

It is important to keep alumni involved in the school and with each other – let My BackPack’s directories, messages, and online giving tools keep your constituents up to date and provide convenient tools for getting involved. The portal offers a secure method to enable online gifts, pledges, and payments. The portal also gives your constituents tools to update profile information, add class notes, make gifts, pledges, and payments online, and view their own giving history. Finally, your advancement system needs to integrate seamlessly with your school’s central database so everyone has access to the same accurate, current data.

That means you’ll be able to share information and communicate with your alumni and development community.

### Features

- Alumni can view their own giving history and make gifts, pledges, and payments via credit card or eCheck.
- Alumni can update biographical and contact data (subject to approval by school staff) and view alumni history
- Alumni can view and search class notes, allowing them to keep up on what’s happening in each other’s lives
- Staff can broadcast emails to selected groups of alumni
- Alumni/Development Community integrates fully with Alumni/Development and General Ledger, providing a current, relevant data set and allowing gift and payment processing

### THIRD-PARTY INTEGRATION

**We have strengthened our partnerships in the independent school market to better serve our clients.**

We offer two different methods of data integration with other software vendors: Advantage Web Services and the Data Exporter. Schools can use either or both of these methods, depending on their data needs and selected vendor(s).

Web Services is the preferred and most versatile method of data integration, enabling two way data transfer of information. Update frequency varies with the specific implementation and the vendor, but web services can provide almost seamless real-time data integration between the Advantage database and your selected third-party vendor.

## Online Admissions | My BackPack

Self-service for online applications? Yes, please! Manage the entire inquiry and application process online with Online Admissions for My BackPack. Users feel in control and you get increased efficiency, productivity, and customer satisfaction. The Senior Systems Online Admissions solution is flexible and user-friendly, and allows you to customize the user experience to fit your school's identity. Set up multiple application types, each with its own forms, checklist items, and fee. Online Admissions collects inquiry data, applications and fee payments efficiently and automatically uploads that data to your admissions system.

### Features

- Enables prospect and applicant self-service via links on your school's website
- Application and inquiry pages and forms are customized for your school
- Publish messages to your inquiries and applicants through the My BackPack Message Center
- Send customized decision letters for each applicant via email, publish them online, or both
- Parents can submit applications on behalf of multiple children, download checklist items and other documents, view current status of each of their items and pay application fees
- Screens, instructions, and automated email responses can all be extensively customized, allowing a tailored user experience
- Integration with Admissions allows the system to automatically upload data via an approval process, print and archive applications already submitted, publish and archive decision letters, and more – all of which saves time and improves accuracy.

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## Online Enrollment/Re-enrollment | My BackPack

The enrollment and re-enrollment process can be exhausting – think of the volumes of data your school records and processes, meaning hours of manpower and reams of paper. With Online Enrollment/Re-enrollment for My BackPack™, you can accurately manage all the details, taking an administrative load off the shoulders of your staff. Instead, parents can view, print, and submit contracts online (replacing the unwieldy paper contracts they used previously!). Parents are also able to update their profiles, submit any additional forms you might require, and pay enrollment and other deposits quickly and conveniently. Your data is now accurate and manageable, and your parents have the convenience of being able to access their contracts quickly and easily.

### Features

- Facilitates parent self-service for the contract submission and deposit payment process
- Contracts and other documents can be customized with family and enrollment data, calculations, and dates
- Parents can view and update profile and contact data
- Choose whether you want to manage contracts by family or by individual student – whichever option works best for you!
- Screens, instructions, and automated email responses can be customized to provide an optimal user experience for your parents
- Seamless integration with Enrollment Manager enables documents and data to be automatically uploaded via an approval process, saving time and ensuring accuracy

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## Daily Gradebook | My BackPack

Administration has always been part of a teacher's job, but the less time a teacher spends on paperwork, the more time they can spend teaching. The solution?

My BackPack's Daily Gradebook, a powerful tool that enhances productivity and gives teachers easy, convenient tools to provide timely assignment information and feedback to students and parents. Daily Gradebook is a web-based tool, accessible anywhere, and flexible enough to adapt to an individual teacher's work style and grading policy. It can handle a wide variety of grading rules, calculation methods, and assignment types. Teachers can quickly and easily record comments, publish assignments, and produce grading and progress reports at any time. And of course, Daily Gradebook integrates with Senior Systems Academic suite.

### Features

- A web-based gradebook is accessible from anywhere, using any device. It works on PCs, Macs, tablets, and more
- Adapts to teachers' work styles and grading policies, and offers a variety of grade calculation methods
- Built for quick set-up with copy features, templates, and archives
- Advanced capabilities, such as individual grading scales for students, bell curve grading, and including attendance policies in grade calculations
- Analytics, including grading reports and grade entry worksheets, can be generated at any time
- Homework, assignments, and grades can all be published to students and parents
- It's easy to create customized progress reports, and the tool allows you to email report links to students and parents

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## Online Summer School | My BackPack

A self-service solution for summer and other programs increases efficiency, productivity, and customer satisfaction. My BackPack can handle the registration process in a customizable, user-friendly way. You can manage multiple programs simultaneously, each with its own registration dates and policies. Control courses and programs, manage deadlines, and administer fees and payment schedules, all while data automatically feeds into to your student information system and accounting software.

### Features

- Enables self-service via a link on your school website
- Screens, instructions, and automated email responses can be extensively customized to reflect your programs and to optimize user experience
- Registration forms and course selection screens can be customized for your programs
- The system can be configured to set deadlines, deposit policies, payment schedules, and fees that reflect your operations
- Parents can register multiple children, select courses and programs, pay online and print receipts, manage print schedules, and submit any additional items your school might require
- Integration with Summer School enables data to be automatically uploaded via an approval process, and offers the ability to make changes and corrections - saving time and ensuring accuracy

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## FormBuilder | My BackPack

My BackPack is a comprehensive web solution for constituent communication. FormBuilder is an essential tool in My BackPack that makes it easy for users to develop custom-created forms and communicate with parents and staff directly, electronically and paperlessly. FormBuilder is fully integrated with Senior Systems' database. This means that certain merge fields available in the FormBuilder are directly linked to the information on record in the database. Some merge fields can even be updated in the database via a submitted form!

### Features

- Collect payments for events, trips, and so much more with payment options, which can be posted to A/R
- Ability for My BackPack faculty and admin users to accept documents and other files submitted online via a drop box
- Ability for Parent, Student, Applicant, Faculty, and all Communities to submit forms
- Include information from the database via merge fields on forms and form-related notifications
- Update the database via merge fields
- Send form notifications and links
- Create templates for quick and easy repeated tasks
- Customize form approval workflow, including custom status definitions and field-by-field review options
- Archive submitted forms to your Senior Systems database, including Student, Applicant, Alumni, and Faculty
- Easy, user-friendly interface, fully integrated with My BackPack and Senior Systems
- Reporting tools within both the FormBuilder and your Senior Systems applications, providing real-time updates on form submission status, response tallies, and more!

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