



LANCASTER COUNTRY DAY SCHOOL COMMUNICATION OVERVIEW

Athletics (email, website)

www.lancastercountryday.org/athletics

Look for regular emails from Athletic Director Leigh Block regarding the athletics kick-off meeting in August, sports news and season wrap-ups. If your student joins a team, you will receive weekly emails from the relevant coach. You can also find team rosters, schedules and statistics on the athletics website (in bold above). In addition, you can see the full athletics calendar, including practice schedules, by logging into CORE, selecting "Activity Stream" and choosing "Athletics."

Calendar (website)

www.lancastercountryday.org/calendar

From the LCDS community Google calendar, you can sync event details with iCal or Outlook. Click on "Links" in the top right-hand menu of any page on the website to access it. You can also see it in CORE by clicking on the calendar icon on Resource Board. A different calendar icon in the Activity Stream in CORE is populated with athletics and assignment information only.

College Guidance

(email, face-to-face, direct mail and phone)

www.lancastercountryday.org/academics/college-counseling

Information concerning college guidance meetings, programs, scholarships, summer programs and more is sent to Upper School parents by counselors Linda Campbell and Abby Kirchner. Summer program information and scholarship announcements are posted on the school website in the College Guidance section, which also contains other helpful information and links.

Connect5 (email, text, voicemail)

Connect5 is an automated phone/SMS/email contact system that will notify parents and employees in the event of an out-of-the-ordinary situation that will impact your schedule or your child's. If you would like to change the way you are notified, please contact SIS Administrator Beth Otto.

Connections (print magazine)

Connections is a print magazine mailed to families twice a year. It combines school news with stories about alumni.

CORE (website)

The Cougar Online Resources portal, or CORE, is a password protected and individualized one-stop Web portal for parents and students to find all the information that's important to them. Within CORE, you will find the Activity Stream, Resource Board and My Backpack (see below). To log in:

1. Go to www.lancastercountryday.org.
2. Find the blue "LOGIN" button in the upper right-hand corner and click it.
3. Type in your I.D. and password.

For a video tutorial on how to log in the first time and create a password, visit vimeo.com/lancastercountryday/corefirst.

Activity Stream: This is the home or default page when you login to CORE. On it, you will receive information feeds related specifically to your child's courses, division, sports and teachers. You cannot unsubscribe to any of these, but you can choose how you want to receive them. To do this, go to Account in the top red navigation bar, choose "Settings" and then check the boxes for email or text, depending on what you want.

COMMUNICATION OVERVIEW CONTINUED

CORE *(continued)*

Community Groups: This is a news feed with division updates and announcements. Get to it from the drop down menu in the upper right called "Activities."

My Backpack: Here you will find your child's schedule (Middle and Upper School), trimester report cards, tuition and lunch account details and the online student directory. All of your contact information can be edited and updated here as well. To get to it, click on the Resource Board and then click on the My Backpack board.

Resource Board: This is the place to find the student handbook, forms, course catalog and My Backpack. Get to it by logging into CORE and then clicking on "Resource Board" in the upper left corner.

Student Academic Details: To see your child's or children's academic course information including assignments, daily grades and curriculum information, click on his or her name under the red navigation bar.

Cougar News *(email, website)*

news.lancastercountryday.org

Cougar News is a website with news features, slideshows and videos about our school. New content is emailed bi-weekly and a monthly recap is sent to alumni. Faculty, staff, parents, Middle and Upper School students receive the email digest automatically unless they opt out. You can also get to Cougar News from Resource Board and by clicking on the Cougar News icon in the footer of any page on the website.

Delays and Closures *(news media)*

In addition to sending a Connect5 message (see above) and posting information on the website and social media, we contact the following media outlets for school closings and delays:

Radio: WIOV, WARM103, WLAN, WHP580, WLPA, WQZA, WEEU and WITF

Television: WGAL-TV and WHP-TV21

Excellence Fund *(email, direct mail, phone and more)*

The school's annual fund comprises contributions from parents, alumni, grandparents, faculty, staff and friends. These gifts support the day-to-day operations of LCDS. You will receive information about ways to give through direct mail, email, telephone and face-to-face outreach.

FundFest *(emails, direct mail and more)*

Prior to April's benefit auction, FundFest, we share a number of ways to support the event and get involved.

Just Good News *(email)*

Director of Admission Pete Anderson sends an email every two to three weeks that offers perspective on education and independent school trends, to illustrate how Country Day is delivering significant advantages for our students.

LCDS Announcements *(email)*

Parents, Middle and Upper School students receive the LCDS Announcements email every Friday. It lists information and reminders for upcoming school events, as well as student extracurricular achievement news.

Social Media *(online)*

Facebook: facebook.com/lancastercountryday

Foursquare: Lancaster Country Day School

LinkedIn: Lancaster Country Day School Fans

Nextdoor: www.oldschoollanehills.nextdoor.com

Pinterest: LancasterCountryDay

Twitter: @LCDSchool

Vimeo: Lancaster Country Day School

Upper School Newsletter *(email and website)*

Two or three times per trimester, Head of Upper School Eric Bondy emails Upper School students and parents with important information about Upper School. The newsletter is also posted in CORE in the U.S. Parent Community Group.

Note: we are happy to share news about your child's extracurricular achievements with the wider LCDS community. Please email the information to Director of Communications Dulcey Antonucci.



LANCASTER COUNTRY DAY SCHOOL

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